

Conversation toolkit

#NewEuropeanBauhaus

Why a toolkit?

- To help you organise and guide a conversation on what the New European Bauhaus could be.
- The conversation's goal would be to share experiences and explore different viewpoints to come up collectively with the most pressing issues that the initiative could tackle in the coming years.
- We advise that an experienced or trained facilitator, for example a designer or other creative professional, does the facilitation.
- A constructive conversation needs to build on tangible experiences and unpack the underlying philosophies, behaviours, and mindsets by listening and asking as many follow-up questions as needed. Do not settle for abstract visions that are difficult to ground or implement.
- Keep in mind that this toolkit suggests just one way of organising conversations. There are many other ways of triggering debates, depending on your own local needs. The discussion can happen face to face in a meeting room or digitally through the video conferencing system of your choice.
- We invite you to share the conclusions of the conversations on the New European Bauhaus website. That will allow you to reach out to and connect with a broader community.

What you need

- Get the concept text of the New European Bauhaus from the website.
- Ensure diversity of viewpoints: it is advised to have participants from at least five different disciplines in the conversation. For example, you could have a mix of entrepreneurs, artists, scientists, citizens and climate experts, to name a few. The timing is set for 5 people, but you can organize a conversation with more participants in parallel sessions and share results afterwards.
- Find a facilitator who will moderate the discussion and a note-taker for the recording of ideas.
- Ask each participant in advance to select and have with them one object/photo (see more under “introduction”).
- Duration may vary based on your local needs and possibilities. One hour would be the minimum necessary time to spend on a conversation for it to be constructive. Keep in mind that the more people participate, the more time you will need to schedule your conversation for.
- The [link to the New European Bauhaus website](#) to add the description of your session and its conclusions.

Introduction: 5'

Warm-up thinking

- Before the event you will have asked participants to select and have with them an object or a picture/drawing that represents for them the New European Bauhaus according to their experience. Attention: it shouldn't be something from their work!
- At the beginning of the event, ask everyone to note down a few keywords about their object/photo.
- Invite them to think about the different dimensions and values of the New European Bauhaus (inclusion/affordability/accessibility, sustainability/circularity, and quality of experience/aesthetics), or something about the original Bauhaus working methods)

Part 1: 45'- 55'

Introduction & reaching to personal / professional experiences

Each participant to answer:

- Could you introduce yourself briefly? Why did you pick this object/picture/drawing? (2' each)
- Is there a concrete story or experience from your professional life that made you choose that particular object/picture/drawing? (15')
- What is positive about this experience? What is not so positive? How has this affected the work that you do? (10')
- What are the main societal or environmental challenges that you see stemming from these experiences? (15')
- *(the moderator asks more precise follow-up questions when needed and makes sure that everybody has equal time for talking; the note-taker records key points from the exchanges)*

Part 2: 30'- 45'

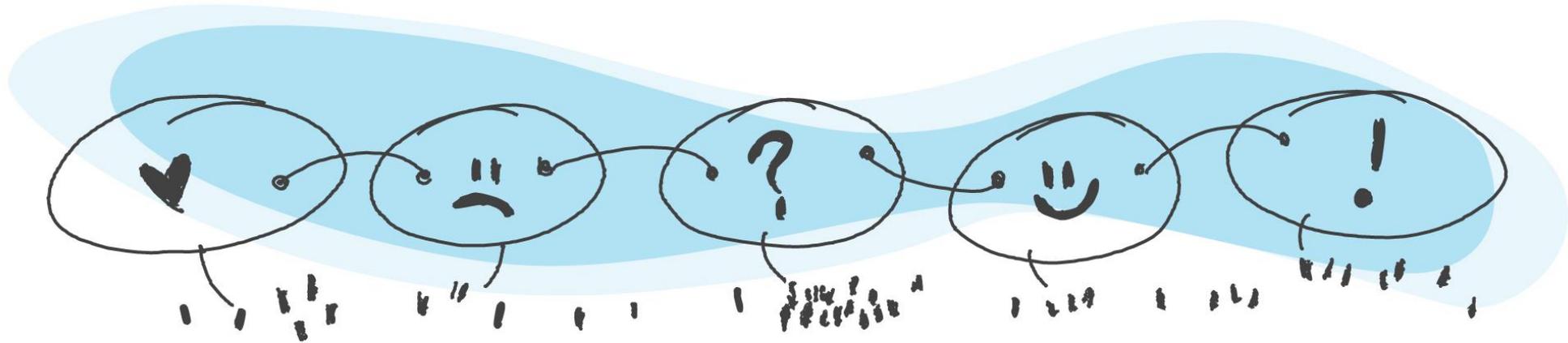
Relation to the New European Bauhaus

Each participant to answer:

- Now that you have collected all the insights from your experiences, where do you see needs or gaps that have not been addressed? Where do you see tensions between your viewpoints and where do you see common ground to start actions from? (15')
- *(the moderator asks more precise follow-up questions when needed and makes sure that everybody has equal time for talking; the note-taker records key points from the exchanges)*
- What does this mean for the New European Bauhaus? What should we be mindful of and pay attention to? What can be learned from your conclusions? (15')
- Moderator wraps-up with the main conclusions and proposes to give 10' to craft one joint triggering statement/drawing/object that can be put on the website after the conversation. (5'+10')
- *(note-taker writes down the conclusions and the final statement)*

Don't forget! Once you have finished the conversation, please put the findings and the conclusions of your conversation on the New European Bauhaus website:

https://europa.eu/new-european-bauhaus/new-european-bauhaus-share-your-voice_en



THANK YOU FOR TAKING PART IN SHAPING THE

#NewEuropeanBauhaus