Sensemaker manual

#NewEuropeanBauhaus

What is the sensemaker?

- The Sensemaker tool is a tool that allows you to post your projects, ideas or challenges on the New European Bauhaus website.

- The tool is a quantitative research tool to collect all kinds of stories, but we have opened it up so you can also post pictures and ideas.

- With this tool, we can see what kinds of themes and topics that participants share are most important for them, and we can share the themes that start to emerge with all of you.

- The tool works with open texts, with small multiple choice questions and with triades and diades where you need to place certain dots.

- You do not need to answer all the questions. If a question is too hard or not applicable, you can skip it and move on to the next question.

- You can fill in either the examples post, ideas post or challenges post, or multiple posts at the same time.

- Filling the form takes about **10 minutes**

New European Bauhaus
beautiful | sustainable | together

Before we start

The data you introduce in this collector is processed on a server located in Ireland by Cognitive Edge Pte. Ltd., an external contractor assisting the European Commission. Cognitive Edge Pte. Ltd., is a UK-based business bound by a specific contractual clause for any processing operations of personal data on behalf of the Commission, and by the confidentiality obligations deriving from the transposition of the General Data Protection Regulation in the EU Member States ('GDPR') You can find more details on the collection and use of personal data in the official data protection information.

Your participation is completely **voluntary** and remains **anonymous** unless you decide to fill out and disclose the non-mandatory personal information collected on this site, specifically your name and the link to your social media account or website. As you share your examples, ideas or concerns, please refrain from disclosing information in your answers that would **compromise someone else's identity and do not share photos including recognisable persons**. Please acknowledge that any contribution you make will be available to the administrators of this system as specified in the data protection information page.

Acknowledgement

◯ I have read the data protection statements and I acknowledge that any contribution I make will be available to the administrators of this system

●We work with an external contractor that processes all the data. We make sure that any data that you share, remains safe.

●What we might ask, is if we can post your example on the website, to show others what you have done. We will contact you for this through the social media link that you have shared.

Please describe your example

Would you add a link to a picture?

Please only share images for which you have copyright. If you share a picture containing people, make sure you don't reveal their identity.

Would you add a link to a web page for more information?

In five words, what values and principles inspire this example?

In five words, what societal or environmental changes does this example offer?

Where is it located?

Here you can post any example you want; the text can be as long as you want, but please stick to the headlines.

Is this example...

- [ ] A network of people
- [ ] An event
- [ ] An environment or a place
- [ ] A building or an object
- [ ] A tool, method or process
- [ ] A program or an institution
- [ ] A material
- [ ] A behaviour, practice or habit
- [ ] An experience or service
- [ ] A piece of research or a study
- [ ] A law, standards or norm
- [ ] Other

This example improves...

- [ ] Lifestyles
- [ ] Culture
- [ ] Environment
- [ ] Physical spaces and solutions
- [ ] Digital spaces and solutions
- [ ] Relationships and social processes, including governance
- [ ] Education
- [ ] Mobility
- [ ] Economic, business and financing models
- [ ] Materials, water, air and energy
- [ ] Design and planning
- [ ] Manufacturing and production
- [ ] Renovation and recycling
- [ ] Other

🔵 You can give multiple answers per question here; you do not need to restrict yourself to one answer.

What is its scale?

- [ ] Local - cross-local
- [ ] Regional - cross-regional
- [ ] National - cross-national
- [ ] EU
- [ ] Global

How could the EU institutions help to scale or replicate this example?
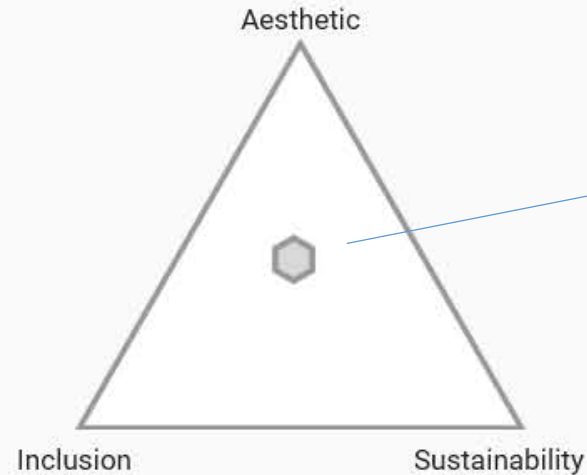
- [ ] Institutional visibility
- [ ] Networking
- [ ] Infrastructural support (i.e. test sites, building space, equipment, etc.)
- [ ] Knowledge support
- [ ] Link to relevant policies and instruments

- [ ] N/A

Who initiated this example?

- [ ] Academia
- [ ] Business
- [ ] Civil society
- [ ] Public authorities

- [ ] N/A

Where would you position your example?

Aesthetic

Inclusion   Sustainability

☐ N/A

Who are its beneficiaries?

Individuals
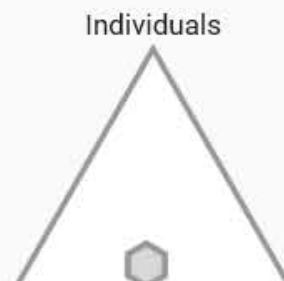
🔵 These triangles, called 'triades' can be filled out by placing the dot somewhere in the triangle. By placing it on the left side between inclusion and aesthetic, you make clear that your example is mostly about those two topics.

🔵By putting it in the middle, your example is a mix between all three the elements (inclusion/aesthetic/sustainability)

🔵You are free to place your dot anywhere in or on the triad, according to your estimation of the example.

Who is behind this example?

An individual ⬡ Several communities

How soon could this example become mainstream?

It already is ⬡ It will take years

How many people benefit from this example?

A few hundreds or less ⬡ Millions

🔵 The lines, called 'diades' have the same goal as the triades, but then with two dimensions. Please try to 'score' your example on the diade-scales. Again, it does not have to be scientific, you can estimate what you think is the right answer.

🔵 If the answer does not apply to you

Your name

[   ]

A social media profile

[   ]

Your role

☐ Citizen / neighbour

☐ Business owner / entrepreneur

☐ Artist

☐ Architect / engineer

☐ Designer

☐ Scientist / researcher

☐ Teacher / professor

☐ Public officer / policy maker

☐ Community manager / representative

☐ Activist

☐ Other

● On the last page we want to know something about you and your role. Although it is possible to write a post on behalf of a group (for example after a group conversation), it is only possible for one person to enter that post.

● You can make as many posts as you like. For example, if you have multiple good ideas you can enter them all in the sensemaker tool as separate posts.

You're set to go! We hope you have managed to master the Sensemaker procedure; now please share your ideas, challenges or examples on:

https://europa.eu/new-european-bauhaus/new-european-bauhaus-share-your-voice_en
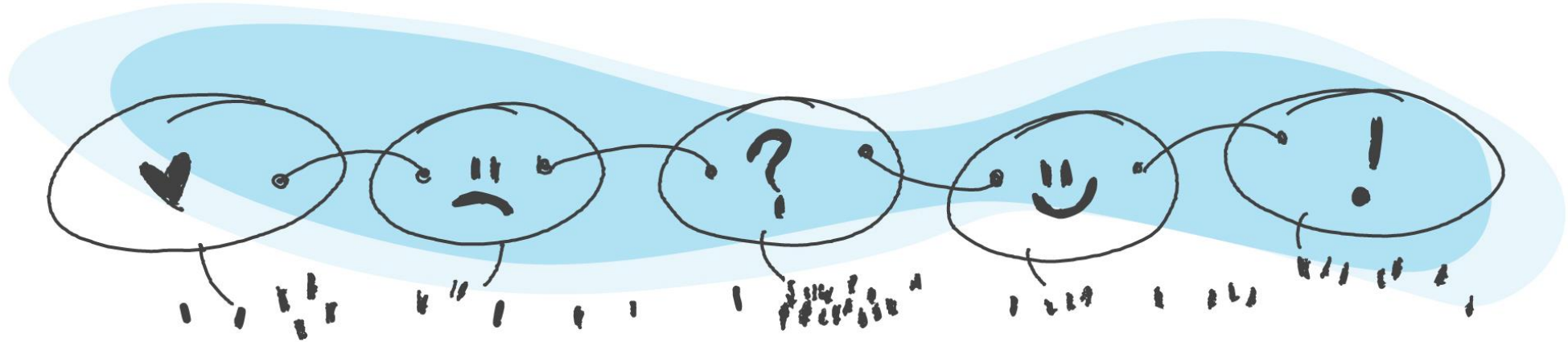
THANK YOU FOR TAKING PART IN SHAPING THE

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